

Introduction

Altaterra Kft. respects and protects your privacy. Altaterra, is responsible for collecting, storing and processing of your data. We use your information to improve our products and gather information that could help us improve our websites. Some information we ask you for directly, but other information is collected automatically. The personal data you provide to Altaterra Kft. will be stored on a server in Europe and will be processed in compliance with local legislation.

The purpose of personal data processing

The personal data you provide to Altaterra Kft. and data collected on our digital platforms will be used for the purpose of enhancing consumer insight and driving relevant communication and offers across all touch points you may have with our company. Data may also be used for product development.

Who has access to your personal data?

Only trusted employees of Altaterra Kft. (or our data processors) are granted access to your personal data for the purpose of processing your data in conformance with the aforementioned purposes. Altaterra Kft. will not disclose your personal information, including your email address, to any third party. Furthermore, Altaterra Kft. does not give other companies access to your registered information.

The personal data submitted by you or collected by Altaterra Kft. may be shared with any third party, court, government body, regulator, law enforcement office or any other applicable authority, if mandated due to legal or regulatory requirements.

Communication

Altaterra Kft. will send you marketing and service messages and offers via e-mail, SMS or other relevant channel via the contact details provided by you.

Deletion of your personal data and consent withdrawal

If you no longer wish to receive this kind of communication, you can unsubscribe at any time by using the link in the e-mail or follow instructions in SMS.

You are, at any time, entitled to request a description of what data Altaterra Kft. stores on you, if you send your request to marketingsupport@altaterra.eu.

Your data will also be deleted if it has not been used in a period of 6 months, if your profile has been inactive or if the data cannot be used for the purpose you accepted when providing us your data.

Amendments to this Privacy Statement and Consent to Use of Data

Altaterra Kft. may, at its discretion, revise and update this Privacy Statement and Consent to Use of Data from time to time. Revised versions will be posted on the internet. Altaterra Kft. therefore advises you to read our Privacy Policy regularly.

Contact details

If you have any questions regarding this Privacy Policy, please contact Altaterra at email: marketingsupport@altaterra.eu

This Privacy Policy was last updated on January 2018